



Hi, I'm Dennis!

I am the founder of Up 2 Control, with more than 15 years of business control and project control expertise in organisations with both national and international offices. My experience is predominantly in the Oil & Gas industry and online businesses.

I've assisted companies to make financial sense by delivering a broad range of financial solutions. I thrive on action, and results. My approach is to make things simpler to understand and implement solutions that bring real results.

Clients have described me as dedicated, analytical, can-do attitude, enthusiastic and independent, just to name a few. Contact me and judge for yourself whether their assessments are true and apt!

PROFILE

FULL NAME

Dennis Laarman

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WEBSITE

www.up2control.com

NATIONALITY

Dutch

DATE OF BIRTH

23 October 1978

PROFESSIONAL EXPERIENCE

UP 2 CONTROL

Industry: Business Control, Project Control, Business Consultancy

Founder & CEO

December 2016 - Present

Job Role

I am currently based in Malaysia. However, my expertise as a business controller and project controller is available for all businesses, on-site or virtually. My experience will help companies find innovative ways to optimise processes, reduce costs, manage risks and plan for an evolving competitive landscape.

TRAVIX INTERNATIONAL

Industry: Global online travel company based in Amsterdam, with operations in 37 countries

Business Controller for Asia Pacific and Americas

July 2012 – September 2016, Singapore

Accomplishments

- Identified cost-saving opportunities and efficiency gains yearly.
- Produced and interpreted financial statements and reports for the company's top management.
- Planned, budgeted and forecasted financials that aided in better decision-making towards greater profitability.
- Analysed business performance to solve problems and integrate new products into the financial environment in a controlled manner.

GASUNIE

Industry: Gas infrastructure company that transports natural gas and green gas in the Netherlands and the Northern part of Germany.

Project Controller

July 2007 – September 2012, Groningen, Netherlands

Accomplishments

- Controlled budgets of various large-scale (> € 10m) gas infrastructure projects.
- Reported on non-conformities in projects from the application phase, to implementation and conclusion.
- Analysed projects' costs and compared them against budgeted figures, and saved significant amounts for the company year-on-year.
- Produced reports on projects' status against set budget, identified issues and project risks, with a variance analyses of fluctuations and corrective actions.
- Interfaced with key external and internal parties effectively.
- Executed a number of project risk assessments and devised solutions to mitigate any potential negative impact.

GASUNIE

Investment Administrator

February 2004 – July 2007, Groningen, Netherlands

Accomplishments

- Oversaw all of the company's investment projects on a group level.
- Managed the investment module in SAP and conducted the entire bookkeeping for Energy Delta Institute for a year.
- Provided input for the investment section of the group's quarterly report.
- Determined the annual forecast of investment expenditure, depreciation and capitalisation.

GASUNIE

Budget Controller

September 2001 – February 2004, Deventer, Netherlands

Accomplishments

- Controlled the budget of a maintenance area and Gasunie's internal contractors.
- Supported the district manager in financial-related tasks.
- Outlined and closely monitored the budget during a maintenance year.
- Formulated the annual prognosis with the district manager.
- Developed a monthly report format for Gasunie's internal contractor.

EDUCATION & COURSES

POSTGRADUATE STUDY IN MANAGEMENT CONTROLLER

LOI University, Netherlands - 2005 – 2011

BACHELOR'S DEGREE IN ECONOMICS

Windesheim University, Netherlands - 1997 – 2001

COURSES

- Power of persuasion, *Boertiengroep 2009*
- Gas Value Chain Course, *Energy Delta Institute 2007*
- Decision-making, *Direction 2006*
- Personal Effectiveness, *Horizon Training & Ontwikkeling 2005*
- Effective conversation skills, *Boertiengroep 2003*

SKILLS & REFERENCES

ADDITIONAL SKILLS

- Advanced knowledge of Excel and SAP
- Experienced with Quickbooks, Unit4 Agresso and Oracle Hyperion
- Native Dutch speaker and business fluent in English

REFERENCES

- Robert New, *Regional Director Asia Pacific at Travix International*
- Lawrence Liew, *Comercial Director at Travelport*
- Andre Hesselink, *CEO at Go Bear*
- Isabel Gonzalez, *CEO at Kloud9*
- Peter Arends, *Owner at Meridian Performance Improvement*

Contact details available upon request